



PAAR December 2025 NEWSLETTER



President's Letter:

As we close out another successful year, I want to thank our incredible members for the dedication, compassion, and energy that defines the Parkersburg Area Association of REALTORS®. What a year it has been! Our Community Service Committee truly embodied the spirit of giving back. From the Cruise-In that supported the Humane Society, to the always-popular Purse Bingo benefiting North Star Children's Advocacy Center, to the DAV food drive, spaghetti dinners at Latrobe Street Mission, and Angel Tree donations — your support touched lives across our community in meaningful ways.

Our PR Committee also shined brightly this year, organizing donations that benefited Old Man Rivers Mission and The Family Intervention Crisis Center. Their efforts helped extend our reach and strengthen our impact, reminding everyone what it means to serve both clients and community.

As I conclude my 2-year term, I want to express my heartfelt gratitude for the opportunity to serve and my pride in our achievements together. I believe PAAR's future is bright under Stephanie Walls' leadership as our 2026–2027 President along with our dedicated board of directors. I am confident the next two years will bring growth, momentum, and continued success for this vibrant association.

One last post from my soap box before stepping down....

As you think ahead to the new year, please consider volunteering your time & talents to one of the many committees at the board. There are LOTS of opportunities to help, give back, donate, and work together with fellow agents & the affiliates in our industry. And, you don't have to be "on a committee" to help out at any of our upcoming events. We look forward to seeing more new faces in the years to come.

Thank you all for your commitment, support, and passion. Wishing you all a safe & happy Holiday Season!"

Sincerely,
Melary Banziger, 2025 President
740-440-0193



CONGRATULATIONS TO OUR 2025 PAAR AWARD RECIPIENTS

David Palmer-Palmer & Associates-Affiliate of the Year

Rebecca Waldron-Coldwell Banker Select Properties-Rising Star REALTOR®

Rachel Valencia-Scout MOV-REALTOR® of the Year

Welcome new members:

Primary Member: Alicia Williams-United Community Realty

Affiliates: Cross Country Home Inspections-Jamie Brough

Guard Home Warranty-Marilyn Lovejoy

Upcoming Events

Save the Date-April 22 will be our 2026 Annual Ed Fair

2026 Housing Prediction

Lawrence Yun, chief economist at the National Association of REALTORS®, is forecasting a 14% nationwide increase with home sales for 2026, following 2025's stagnating levels. New-home sales are also projected to rise 5% next year.

If mortgage rates drop to 6%—as NAR projects for 2026—it would mark a full percentage point drop from the roughly 7% average at the start of 2025. That shift could unlock an estimated 5.5 million additional qualified home buyers nationwide, including about 1.6 million renters, who could finally make the leap into homeownership.

“Lower mortgage rates will save the day” for the housing market next year, Yun said. They’ll help improve affordability, but meaningful progress will also depend on increased housing inventory to create more opportunities for buyers and sellers in 2026, he said.

Important Numbers to Have:

Supra Help Line: 877-699-6787

MLS Now: 216-485-4100 ext. 412

CoreLogic Answerlink (help with Matrix Related questions on weekends for MLS) 8:30AM-3:30PM
888-549-5003

PAAR Board Office: 304-485-6626