



PAAR August 2026 NEWSLETTER



President's Message-Looking Ahead to Fall

As summer begins to wind down and we look ahead to the fall season, there's plenty happening at the Parkersburg Area Association of REALTORS®!

Our **RPAC Committee** is planning a **Paint Party**, with details coming soon. It promises to be a fun opportunity to spend some time together while supporting RPAC.

As summer comes to a close, so does the **2026 WVAR Leadership Academy**. It has been an incredible experience filled with learning, new perspectives, and relationships that I know will continue well beyond graduation. Registration is now open for the next Leadership Academy class, and I encourage anyone interested in growing their leadership skills and becoming more involved in our association and industry to consider applying. You may be surprised by just how much you gain from the experience.

Learn more and register through the **WVAR Leadership Academy** at <https://wvrealtors.com/member-services-2/wvar-leadership-academy/>

Keep an eye out for more information on our upcoming PAAR events including the PAAR annual Bingo!
I wish each of you a happy, safe, and productive fall season!

Stephanie Walls, 2026-2027 PAAR President, ABR, PSA, SRS

304-941-4121

Welcome new members:

New Secondary members: Lori Brown-One Team Realty
Scott Benton-Coldwell Banker

RSVP for September 17th Luncheon at:

<https://docs.google.com/forms/d/15LI0ax9kCuka8HPicbXcga5TDubjrYa2ofKPWwt3XBE/edit>

Deadline is September 3rd for RSVP.



Upcoming Events

September 3rd-RSVP due for September 17th Luncheon

September 7th- Labor Day-PAAR Office Closed

September 17th-Membership meeting/political forum at 12PM at Grand Pointe

September 21st-23rd-WVAR Convention-Oglebay Resort

October 4th-Bingo-American Legion-2PM

Make sure to check the PAAR website for the affiliate list when you need a variety of different services from our approved affiliates at

<https://www.parkersburgareaassociationofrealtorswv.com/2025-list-of-affiliates>



INSTANT REACTION

Jobs, August 7, 2026

Dr. Lawrence Yun

Chief Economist & Senior Vice President of NAR Research

“Overall employment fell by 23,000 in July due to a sizable reduction in educational services by local governments. The private sector squeaked out more jobs. Federal government jobs, after a big reduction in the past year, are stabilizing. Year-to-date is showing a positive 426,000 more jobs.

The 3.1% wage growth would be the slowest gain in 5 years. Consumer price inflation is running faster, so wage gains are wiped out at gas stations and grocery stores. The wage gain is still outpacing home price growth, as has been the case for the past 18 months. The bond market is liking the lower wage pressure, and mortgage rates look to take a decimal-point dip.

What is concerning is the tight labor market despite the weak job additions. The unemployment rate is super low at 4.1% and “help wanted” signs abound. With the southern border crossings effectively shut down and legal immigration at near historic lows, more Americans need to step into the job market. Yet labor force participation has been falling and has hit a new low in modern times (aside from the few months during the COVID lockdown). Sadly, too many Americans are not even searching for a job.”





Important Numbers to Have:

Supra Help Line: 877-699-6787

MLS Now: 216-485-4100 ext. 412

CoreLogic Answerlink (help with Matrix Related questions on weekends for MLS) 8:30AM-3:30PM
888-549-5003

PAAR Board Office: 304-485-6626